



TEDMED at Georgia State University

TEDMED is where the world's most creative minds meet health care's most innovative science. Speakers include global leaders from science, research, technology, academia, business, government and the arts.

8:30-9:30 a.m. **Special Session 1: Shifting the Curve from Start to Scale to Exit: Lessons from the Trajectory of Innovation**

- **Giovanni Colella**, co-founder, Castlight Health
- **Grant Verstandig**, CEO and founder, Audax Health
- **Michael Weintraub**, founder and CEO, Humedica
- **Nina Nashif**, founder and CEO, Healthbox
- **Juan Enriquez**, managing director, Excel Venture Management

9:30-10:30 a.m. **Special Session 2: Every Company is a Health Care Company: Innovating from the Outside In**

- **Marleece Barber**, chief medical officer, Lockheed Martin
- **Geeta Nayyar**, chief medical information officer, AT&T
- **Jeff Degraff**, professor of business, University of Michigan
- **Jennifer Kurkoski**, director, Google People and Innovation Lab
- **Rick Valencia**, vice president, Qualcomm Life

11 a.m. -12:45 p.m. **Session 6: Going Farther while Staying Closer; Lunch provided at noon**

- **Ramesh Raskar**, professor, MIT Media Lab: *How do we look at the future of health with both eyes?*
- **Piano faculty**, Washington Conservatory of Music: *What is the sound of E. Pluribus Unum?*
- **Roni Zeiger**, CEO, Smart Patients: *Who is the real medical expert?*
- **Susan Desmond-Hellman**, chancellor and professor, University of California, San Francisco: *Attention stressed-out docs: Can the consumer be the "cavalry" that rescues you?*
- **Christopher Murray**, director, Institute for Health Metrics and Evaluation: *What does a \$100 million public health data revolution look like?*
- **Larry Brilliant**, president and CEO, Ending Pandemics: *How close are we today?*

2:30-4:15 p.m. **Session 7: Thinking Outside the (Check) Box**

- **Ryan Panchadsaram**, senior advisor, White House Office of Science and Technology Policy: *How do we move from health data to health dialogue?*
- **Andrew Solomon**, winner, National Book Award: *How does an illness become an identity?*
- **Salvatore Iaconesi**, robotic engineer, artist and hacker: *Can a poet and a loving community make cancer a thing of beauty?*
- **Sue Austin**, artist, freewheeling: *When is a wheelchair an ultra-light submarine?*
- **Elazer Edelman**, professor of medicine and biomedical engineering, Harvard University/MIT: *The Big Bang in Medicine and Engineering: Will the knowledge explosion actually hurt innovation across disciplines?*