



## TEDMED at Georgia State University

TEDMED is where the world's most creative minds meet health care's most innovative science. Speakers include global leaders from science, research, technology, academia, business, government and the arts.

### 8:30-10:15 a.m. **Session 2: How Can Big Data Become Real Wisdom?**

- **Amy Abernathy**, Duke Clinical Research Institute: *Can patient data have a second life?*
- **Michael Porter**, Harvard Business School: *How can we improve health if doctors don't know if they do any good?*
- **Larry Smarr**, University of California, San Diego: *Can you coordinate the dance of your body's 100 trillion microorganisms?*
- **Deborah Estrin**, Weill Cornell Medical College: *What happens when each patient becomes his or her own "universe" of unique medical data?*
- **Jill Sobule**, songstress: *How about a musical melody?*
- **Sekou Andrews**, spoken word artist: *Can you gimme a beat?*

### 11:30 a.m.-1 p.m. **Session 3: Translating the Untranslatable;** Lunch provided at noon

- **Richard Simmons**, fitness personality and actor: *How do I count my blessings every day?*
- **Mick Cornett**, mayor of Oklahoma City: *When is a Lose-Lose a Win-Win?*
- **Sally Okun**, vice president for advocacy, PatientsLikeMe: *Does anyone in health care want to be understood?*
- **David Agus**, professor of medicine and engineering, University of Southern California: *What is cancer?*

### 2:30-4:30 p.m. **Session 4: Shifting the Patterns of Power**

- **Max Little**, MIT Media Lab: *What's the new way to ask big questions in science?*
- **H. Shaw Warren**, professor, Harvard Medical School: *Why do we use mice to study human diseases?*
- **Pritpal Tamber**, founder, Optimising Clinical Knowledge Ltd.: *What's the human factor that lets innovation succeed?*
- **Ashley Atkinson**, co-director, Keep Growing Detroit: *Are we ready for a Declaration of Food Interdependence?*
- **Jonathan Bush**, co-founder and CEO, Athenahealth: *For Profit and Nonprofits: Can this marriage be saved?*
- **Peter Attia**, founder and president, Nutrition Science Initiative: *Is the "obesity crisis" just a disguise for a deeper problem?*